

WHAT IS CLAIMED IS:

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1. A computerized method for managing event information using a data communications network comprising:

providing an event management server operably coupled to the data communications
10 network;

providing a database operably coupled to the event management server having event specific information stored thereon;

receiving by the event management server from a planner client a modification of the event specific information via the data communications network;

15 dynamically updating by the event management server the event specific information stored on the database using the modification of the event specific information;

receiving by the event management server from a user client an event information request via the data communications network;

generating by the event management server the dynamically updated event specific
20 information; and

transmitting by the event management server to the user client the dynamically updated event specific information via the data communications network.

25 2. The method of claim 1, wherein generating the dynamically updated event specific information includes generating event data using an event information center module, the event data including at least one of event detail information, event schedule information, hotel information, and speaker information.

30 3. The method of claim 1, wherein generating the dynamically updated event specific information includes generating task data using an a task management module, the task data including at least one of user name, task description, task category, and task date.

4. The method of claim 1, wherein generating the dynamically updated event specific information includes generating expense data using an expense tracking module, the

event data including at least one of expense category, expense subcategory, expense estimate, actual expense, and balance due.

5. A computerized method for managing event information using a data communications network comprising:

providing an event management server operably coupled to the data communications network;

providing a database operably coupled to the event management server having event specific information stored thereon;

generating an event site displaying the event specific information;

receiving a modification request from a user client requesting modification to the event specific information, the modification request using a data processing module;

dynamically updating the event specific information;

generating the dynamically updated event specific information; and

transmitting the dynamically updated event specific information to the event site, wherein the dynamically updated event specific information is displayed.

6. The method of claim 5, wherein the data processing module is an event information center module, the event specific information including at least one of event detail information, event schedule information, hotel information, and speaker information.

7. The method of claim 5, wherein the data processing module is a task management module, the event specific information including at least one of user name, description, category, and date.

8. The method of claim 5, wherein the data processing module is an expense tracking module, the event specific information including at least one of expense category, expense subcategory, expense estimate, actual expense, and balance due.

9. The method of claim 5, wherein event specific information includes user-specific information associated with each of a plurality of users, and transmitting the dynamically updated event specific information to the event site includes the steps of:

receiving a user identification from one of the plurality of users; and

transmitting a user-specific event page to the one of the plurality of users, the
user-specific event page including the event specific information and the user-specific
5 information.

10. The method of claim 5, wherein the user client is one of a planner client, an
administrator client, and an attendee client.

10 11. A computerized method for managing event information using a data
communications network comprising:

transmitting a user identification to an event management server operably coupled to
the data communications network;

receiving a user-specific web page display, the web page display including event data,
15 the event data stored on an event management database coupled to the event management
server; and

transmitting a request to the event management server over the data communications
network, transmitting the request using a data processing module, the data processing module
configured to modify event data in response to the request.

20 12. The method of claim 11, wherein the data processing module is a task
management module, the request to the event management server including a task generation
request and a task assignment request.

25 13. The method of claim 11, wherein the data processing module is a task
management module, the request to the event management server including a task modification
request.

30 14. The method of claim 11, wherein the data processing module is an expense
tracking module, the request to the event management server including an expense modification
request, the expense modification request including one of the steps of creating an expense
category, creating an expense subcategory, adding an expense estimate, adding an actual
expense amount, and deleting expense entries.

35 15. A computerized event planning system comprising:

an event management server operably coupled to a data communications network;
an event management database operably coupled to the event management server, the
event management database having event data;
a data processing module operably coupled to the event management server,
characterized in that the data processing module receives a user request transmitted over the
data communications network from a system user, further characterized in that the data
processing module modifies the event data in response to the user request, and transmits the
modified event data to the system user over the data communications network.

16. The system of claim 15, wherein the data processing module is an event
information center module, wherein the event information center module is configured to
process event information data.

17. The system of claim 15, wherein data processing module is a task management
module, wherein task management module is configured to process task data, the task
management module further configured to generate a task and assign the task to a second
system user.

18. The system of claim 15, wherein data processing module is an expense tracking
module, wherein the expense tracking module is configured to process expense data, the
expense tracking module further configured to generate expense records, the expense tracking
module further configured to execute an expense calculation.

19. The system of claim 15, wherein the system user is an event planner.

20. The system of claim 15, wherein the system user is an event attendee.

21. The system of claim 15, wherein the system user is an event management system
administrator.